



11 April 2024

## Hunt for truffles in the Margaret River Region this winter

Truffle lovers are in for a treat! Truffle hunting experiences will be available in the heart of the Margaret River Region this winter- a first for the world-renowned wine region. Join The Margaret River Truffle Farm on a foodie-lovers adventure, following the farm's friendly Labrador truffle dogs Alby and Taz as they lead the way through rows of oak and hazel trees in search of the black gold.

The Margaret River Truffle Farm is a family owned and operated property, using farming techniques with minimal intervention to produce the highly prized Black French Truffle. With a mission to share the joy of truffle and truffle farming with everyone, the owners have been working hard to get their farm ready for visits and truffle hunts, and will start offering these experiences this winter.

The owners have partnered with Go in style and Forage Safaris to include the farm's truffle hunting experiences in the tour itineraries for 2024 – with the goal of providing a bookable product in 2025.

<u>Go In Style</u> is offering Margaret River Truffle Tours in June, July and August – with one-hour or two-hour experiences available with truffle hunting, and the opportunity to taste truffle and the range of truffle-infused products. The two-hour experience also includes premium tastings, such as truffle on soup, pate, and pizza. <u>Forage Safaris</u> is offering a full day food, farm and wine tour, featuring truffle hunting during the 2024 truffle season, from June to August.

Truffles have been growing near the towns of Manjimup and Pemberton in WA's South West for years, producing 70 percent of Australia's truffle supply. Truffle hunts are also available at these truffieres through the months of June, July and August, at <u>Australian Truffle Traders</u> and <u>Truffle Hill</u>.

As Australia's premium producer of truffle, of course there's an annual festival to celebrate the world's most luxurious ingredient. <u>Truffle Kerfuffle</u> will return to the town of Manjimup from June 28 to 30. Visitors can go truffle hunting, taste their way through the Festival Village, meet farmers and growers, discover local wine and produce, and indulge in truffle laden experiences with world class chefs.

**END** 

## **Background**

**About Tourism Western Australia (Tourism WA)** 





WALKING ON A DREAM



Tourism Western Australia (Tourism WA) is responsible for promoting Western Australia (WA) as an incredible holiday and events destination. We work with a range of people from the public and private sector to develop and promote WA's iconic tourism experiences, to attract events to the State and help the tourism industry thrive.

Walk on a Dream in Western Australia and explore the awe-inspiring attributes that make the State such a wondrous, dreamlike destination. Tourism WA's new Walking on a Dream campaign is inspired by WA's unique Aboriginal culture and inspires holidaymakers to book their next visit to WA by showcasing the State's dreamlike qualities - jaw-dropping landscapes, supernatural colour contrasts, otherworldly phenomena, immersive connections with authentic characters, and one-of-a-kind experiences that inspire a sense of unparalleled freedom.

Find out more about Western Australia.

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